Cybersecurity Expert David Kennedy to Speak at ISSA-LA Seventh Annual Information Security Summit on Cybercrime Solutions

Los Angeles – February 6, 2015 – David Kennedy, founder and CEO of TrustedSec, LLC, will be the opening keynote speaker at the Los Angeles Chapter of the Information Systems Security Association (ISSA-LA) Seventh Annual Information Security Summit on Thursday, June 4, 2015 at the Los Angeles Convention Center. The theme of the one-day Summit, *The Growing Cyber Threat: Protect Your Business,* highlights the impact cybercrime has on all organizations: business, nonprofits, government agencies, schools, healthcare and others. The Summit advances ISSA-LA's core belief that *'It takes the village to secure the village'* SM.

"We are privileged to have such a renowned leader in information security at our Summit," said Summit Co-Chair Richard Greenberg, CISSP. "David is an expert resource that the media, including CNN, MSNBC, CNBC, Fox News, and BBC World News, turns to frequently for analysis of major events. He is a highly sought-after speaker, appearing at some of the nation's largest information security conferences."

"David is a co-author of the book 'Metasploit: The Penetration Testers Guide,' and the creator of the Social-Engineer Toolkit (SET). His presentation will be a great way to kick off the Summit," continued Greenberg. "He has also testified in front of Congress, having the ability to speak to both technical and nontechnical audiences."

Kennedy's keynote topic is "INFOSEC: Fighting our way to a better tomorrow." He will emphasize that information security isn't a technology problem – it's a social issue. In his talk he will be demonstrating effective measures to combat some of the main techniques attackers use in order to attack an organization.

Registration is open to anyone interested in learning more about information security but is particularly recommended for information security practitioners along with business and nonprofit executives and senior managers; business professionals in law, accounting, insurance and banking; technical IT personnel; law enforcement professionals fighting cybercrime; and faculty and students in college and university cybersecurity programs.

The Information Security Summit is part of ISSA-LA's important community outreach program. The goal of the program is to help the community stay safe from cybercrime by enabling the necessary collaboration between business, nonprofit and community leaders, technical IT professionals, law enforcement and the information security community.

For more information on the Seventh Annual Information Security Summit and to register for the early bird special that ends February 15, please visit http://summit.issala.org .

About Los Angeles Chapter of the Information Systems Security Association (ISSA-LA):
ISSA-LA is the premier catalyst and information source in Los Angeles for improving the practice of information security. The Chapter provides educational programs for information security and IT professionals. The Chapter also conducts outreach programs to businesses, financial institutions, nonprofits, governmental agencies, and consumers. ISSA-LA is the founding Chapter of the Information Systems Security Association, an international not-for-profit organization of information security professionals and practitioners. Please follow the Chapter on Twitter at @ISSALA as well as LinkedIn and Facebook. .

About TrustedSec, LLC
TrustedSec, LLC was created on the belief that the information security industry is in need of extremely tailored and niche services aimed around maturing a company's security program. The founder, David Kennedy, started off his career working for the United States Marine Corps (USMC) intelligence community and then went on to become the Chief Security Officer (CSO) for a Fortune 1000 company. At this company, he built one of the industry's cutting edge security programs from the ground up. For more information visit https://www.trustedsec.com.

Summary:
Founder and CEO of TrustedSec, LLC, will be the opening keynote speaker at the Summit on Thursday, June 4, 2015 at the Los Angeles Convention Center.