## FOR IMMEDIATE RELEASE

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Nonprofits Get Free Entry to the ISSA-LA 7th Annual Information Security Summit on
Cybercrime Solutions - June 4 – 5

ISSA-LA Offers Nonprofits Free Entry to the Seventh Annual Information Security Summit on Cybercrime Solutions Nonprofits are Some of the Most Vulnerable Organizations for Cybercriminals

Los Angeles – March 19, 2015 – The Los Angeles Chapter of the Information Systems Security Association (ISSA-LA) is offering executives and IT personnel of nonprofits to attend, at no charge, the Seventh Annual Information Security Summit on June 4 – June 5, 2015 at the Los Angeles Convention Center. This year's Summit, *The Growing Cyber Threat: Protect Your Business*, will highlight practical solutions every organization can implement to better secure their sensitive information from cybercriminals.

"We are offering free registrations to our nonprofit friends because nonprofits, especially large nonprofits, need the information and solutions that our Summit can provide," said ISSA-LA President Stan Stahl, PhD. "Nonprofits are prime targets of cybercriminals who steal personal identities and commit Internet bank fraud. That's why we want to give nonprofit executives and their key staff the opportunity to learn about the preventive measures they can implement to better deal with cybercriminals. To us in ISSA-LA, providing free registration for nonprofits illustrates what we mean when we say 'It takes the village to secure the village' SM."

According to USC Price School of Public Policy there are more than 35,000 nonprofit organizations in Los Angeles. It is estimated that they generate more than \$40 billion in economic activity and employ over 450,000 people. At least 20% have budgets over \$1 million. A significant number of large nonprofits have budgets of more than \$10 million.

The ISSA-LA Summit registration is open to anyone interested in learning more about information security but is particularly recommended for information security practitioners along with business and nonprofit executives and senior managers; business professionals in law, accounting, insurance and banking; technical IT personnel; law enforcement professionals fighting cybercrime; and faculty and students in college and university cybersecurity programs.

The Information Security Summit is part of ISSA-LA's important community outreach program. The goal of the program is to help the community stay safe from cybercrime by enabling the necessary collaboration between businesses, nonprofits, community leaders, technical IT professionals, law enforcement and the information security community.

For more information on the Seventh Annual Information Security Summit and to register visit <a href="http://summit.issala.org">http://summit.issala.org</a>. Please email Lisa Pompan at <a href="lisa@issa-la.org">lisa@issa-la.org</a> to get the free admission code for qualified nonprofits.

## **About ISSA-LA**

The Los Angeles Chapter of the Information Systems Security Association (ISSA-LA) is the premier catalyst and information source in Los Angeles for improving the practice of information security. The Chapter provides educational programs for information security and IT professionals. The Chapter also conducts outreach programs to businesses, financial institutions, nonprofits, governmental agencies, and consumers. ISSA-LA is the founding Chapter of the Information Systems Security Association, an international not-for-profit organization of information security professionals and practitioners. Please follow the Chapter on Twitter at @ISSALA as well as LinkedIn and Facebook.

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