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ISSA-LA President Stan Stahl Presents “It Takes the Village to Secure the Village - A Cybersecurity Briefing” at The South Bay Entrepreneurial Center

Los Angeles, September 25, 2012 - Information Systems Security Association Los Angeles Chapter (ISSA-LA) President Stan Stahl, PhD. will give a presentation on “*It Takes the Village to Secure the Village - A Cybersecurity Briefing*” at The South Bay Entrepreneurial Center (SBEC) in Torrance, California, on Tuesday, October 2, 2012 from 7:00 pm to 9:00 pm.

“I’m grateful for the opportunity to speak at SBEC and take ISSA-LA’s message of *securing the village* to the South Bay,” said Dr. Stahl. “The Center is doing phenomenal work helping entrepreneurs in the South Bay connect to business partners, investors and mentors. I’ve been involved with SBEC for over a year now and it’s exciting to be a part of a forward-looking community-based program.”

“I’m thrilled to have Stan speak at the new Center,” says Mike Grimshaw, founder and President of the South Bay Entrepreneurial Center. “He is a genius in the cyber security world and a valuable member of our board.”

Dr. Stahl will give a non-technical talk on the financial implications of cybercrime, illustrate how cyber criminals take control of a user’s computer, describe the limitations of technology, summarize emerging cyber security laws, regulations and practices, and provide practical tips to lower the risk of becoming a victim. Federal and state laws, like the Health Insurance Portability and Accountability Act (HIPAA) and more than 45 different state breach disclosure laws, are imposing an increasing management burden on organizations.

Locally, cyber thieves in the Ukraine recently stole more than \$400,000 from an escrow company in Redondo Beach. Other cyber thieves broke into the website of an online retailer in Yorba Linda and stole money from the company’s customers. Cybercrime has become big business, costing businesses and nonprofits billions of dollars annually in theft, fraud, embezzlement and other losses.

The Executive Briefing at the South Bay Entrepreneurial Center is part of ISSA-LA Chapter’s Community Outreach Program.

About SBEC – The South Bay Entrepreneurial Center

The South Bay Entrepreneurial Center, next to Honda and downtown Torrance, is a non-profit business incubator dedicated to helping startups and emerging-growth companies by providing education, resources, physical plant, networking, access to capital, and a nurturing environment. Each startup client is assigned mentors who are proven experts in their fields. For more information visit: www.thesbec.org.

About Information Systems Security Association Los Angeles Chapter (ISSA-LA)

ISSA-LA is the premier catalyst and information source in Los Angeles for improving the practice of information security. The Chapter conducts outreach programs to businesses, financial institutions, nonprofits, governmental agencies, and consumers. ISSA-LA is the founding Chapter of the Information Systems Security Association, an international not-for-profit organization of information security professionals and practitioners. For more information visit: www.issala.org .

About Stan Stahl, Ph.D.

Dr. Stahl has been ISSA-LA President since 2008 and established its Community Outreach Program to encourage collaboration between Los Angeles business and community leaders, technical IT professionals and the information security community. Dr. Stahl is a pioneer in the field of information security, entering the field in 1980. He began his career securing teleconferencing at the White House, databases inside Cheyenne Mountain and the communications network controlling our nuclear weapons arsenal. Dr. Stahl earned his Ph.D. in mathematics from The University of Michigan and spent nearly 15 years teaching university mathematics. He has taught courses in information security, software engineering, project management and computer programming at several California universities and colleges. He was recently appointed to the *Industry Advisory Board* of the *Information Technology Program* at the *Viterbi School of Engineering at USC*.